

## MEDIA RELEASE

**Embargoed until 9 September 2015**

### **LowCVP showcases Bigger Thinking on Smaller Vehicles** *Introduces 2015-16 work programme at Cenex-LCV2015 event*

A LowCVP exhibition at LCV2015 (9-10 September, Millbrook) showcases the economic and technical prospects for smaller - L-Category - vehicles in the UK and the potential for their growth to 2020. The exhibition is one element of the LowCVP's 'Bigger Thinking on Greener Vehicles' theme, as the Partnership introduces its work plans for 2015-16 (featured on stand C3-316 at LCV2015).

The LowCVP's L-Category exhibit will feature futuristic designs of two, three and smaller four-wheel vehicles produced by students of industrial design at Coventry University, one of the project partners. (It takes place on stands C-102 and C-103 at the show.)

Over the next year the Low Carbon Vehicle Partnership will work with stakeholders - in particular its 200 member organisations - to drive progress in road transport emissions reductions, creating opportunities for UK businesses.

The LowCVP's 2015-16 activities will include *bigger thinking* on:

- Transport energy: joining up the energy and vehicles road maps and how to meet the 2020 European targets
- Trucks and buses: promoting a robust, independent accreditation scheme for low carbon HGV technologies and supporting the introduction of a new low emission bus scheme
- Local policies: helping local authorities with the tools to implement national objectives on cutting carbon from road transport
- Fuels infrastructure: supporting the roadmap to the future for fuels used in transport
- Innovation: stimulating SMEs in the adoption of best practice towards low carbon innovation
- Lifecycle impacts: creating an evidence base across vehicle categories
- Smaller vehicles: the UK market potential for micro and city cars, two and three-wheelers... a project which is the subject of particular focus at LCV2015

In particular, the Partnership will drive forward progress on low carbon fuels to ensure that the fuels sector adds to the rapid advances made in cutting carbon emissions from vehicles over recent years. There will also be a more intense focus on cutting emissions from goods vehicles and other challenging parts of the road transport sector.

Managing Director, Andy Eastlake, commented: "Our collaborative and evidence-based approach to industrial policy-making in this area, involving the widest possible range of stakeholders, has been shown to deliver real benefits to UK Plc as well as helping to meet the ongoing challenge of climate change.

"We look forward to working with the new government to ensure that we maintain the positive momentum that has been built up in this sector."

The LowCVP has around 200 members, most of whom take part in one or more of the UK's five working groups where the work programme is taken forward. Members of the LowCVP benefit from participation in these collaborative development programmes and the unique research-based insights that flow from them.

New members are encouraged [to join](#) and help to develop the LowCVP's ongoing programme of activities.

Visit [www.lowcvp.org.uk/projects](http://www.lowcvp.org.uk/projects) for full details about the LowCVP's 2015-16 work programme.

## **NOTES TO EDITORS**

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### **About the LowCVP**

The LowCVP is a public-private, not-for-profit partnership that exists to accelerate a sustainable shift to lower carbon vehicles and fuels and create opportunities for UK businesses. The LowCVP has been - and continues to be - mainly funded by the Department for Transport but with increasing contributions via membership fees and sponsorship/project income. Approaching 200 organisations are members, from diverse backgrounds including automotive and fuel supply chains, vehicle users, academics and environment/not-for-profit bodies.

The LowCVP's five working groups focus on the main areas of activity and establish project teams for specific tasks. The Partnership's strategic direction is determined by a Board of leading stakeholders representing the different stakeholder constituencies. The Members Council oversees the work programme and supports the permanent Secretariat which is headed by the LowCVP Managing Director.

### **The LowCVP Low Carbon Champions Awards**

The 2015 LowCVP Low Carbon Champions Awards will be presented at a networking dinner in Milton Keynes on 9 September - the middle evening of LCV2015. Taking place at the DoubleTree by Hilton at the MK Dons Stadium, the event celebrates the successes of leading innovators, initiatives and individuals in the low carbon vehicle sector. The dinner has become a central meeting point for all key stakeholders within the industry, providing an opportunity for the community to come together to discuss the issues of the day.

For more information visit: [www.lowcvp.org.uk](http://www.lowcvp.org.uk)